

# Sbusiso Leope



Sbusiso Leope, popularly known as DJ Sbu, is a DJ, Producer, Musician, Best Selling Author, Inspirational Speaker, TV & Radio Host, Businessman & Philanthropist. He thrives on giving back to the youth of Africa. He is considered by many as an African youth icon.

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**Twitter:** @DJSbu

**Instagram:** @DJSbuLive

**Facebook Fan Page:** DJ Sbu, The DJ Sbu Breakfast & Sbu Leope

**Website:** [www.leadership2020.co.za](http://www.leadership2020.co.za)



Recently named South Africa's 2017 Trailblazer Of The Year, Sbu Leope boasts many accolades as a Musician, Entrepreneur, Philanthropist, Speaker, Author & Entertainer.

He ran TS Records, an independent music Label from 2001 to 2012 with businessman TK Nciza.

[DJ Sbu on why he and TK decided to close TS Records >> READ MORE](#)

They are one of South Africa's most successful Indie Labels. They have discovered and helped multiple careers in the African music business, including South Africa's second highest selling female artist of all time, Zahara. His music career as a producer has seen him produce over 30 gold and multi-platinum selling albums. He has produced over 100 tracks and released 7 albums of his own: House Tunes 5, Ylens Vol.1, 2 & 3, Sound Revival Vol.1, 2 & 3 & MoFaya.



**His collective of hits have earned him respect amongst his music industry peers with tracks like: Change For Me, Remember When It Rained, Pillow, For A Reason, Qina, Lengoma, Ndiza, Ngiyabonga, Indlela Yam and now recently Ndingubani featuring Zahara & Rabs Vafhuwi. He has worked with the most biggest African names in music.**

He has just recently released his new music hit single titled "Vum Vum" featuring Nigeria's Patoranking and DJ Maphorisa

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He gives talks every week to disadvantaged schools around SA, [WATCH THE VIDEO HERE](#), gives bursaries through his SLEF Foundation [WATCH THE VIDEO HERE](#) and offers mentorship to learners, entrepreneurship short courses, conducts networking seminars, conferences & workshops for aspiring entrepreneurs through his educational services company Leadership 2020:

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He has hosted the no.1 entrepreneurship tv show "Kicking Doors with Sbu Leope" on CNBC Africa [WATCH KICKING DOORS HERE >>](#) which was a partnership between Leadership 2020 and Forbes Africa's ABN. On weekday mornings 5-9am he hosts a syndicated Breakfast Radio Show called The DJ Sbu Breakfast [WATCH DJ SBU BREAKFAST HERE >>](#) [WATCH HERE >>](#) on his own newly formed radio station Massiv Metro

[www.massivmetro.com](http://www.massivmetro.com):

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He is currently a part time student studying towards an MBA Programme. He recently received the BET 2016/2017 Humanitarian Of The Year Award.

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Amongst others he has been named 2014/2015 South Africa's Most Inspirational Entrepreneur. He is the first black man in Africa to create a 100% black owned energy drink back in 2011.

He co-owns an non-alcoholic beverage company "MoFaya Beverage Company" which started selling energy drinks and is now growing their portfolio to their own brand of water, carbonated drinks & healthy drinks. He also co-owns alcoholic beverage companies Loko Flame Beverages & MAUA COFFEE LIQUEUR.

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He's been named by Forbes as 1 of 13 Young Africans to watch in 2013

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He has also been named one of 100 Most Influential Africans numerous times

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Mail & Guardian named him one of 200 brilliant Young South Africans in 2013/2014

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He has also been named as one of Sunday Times Coolest Brands

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DJ Sbu is an undoubted force to be reckoned with within the fashion and music world. He has been named by GQ Magazine as the Best Dressed Male in South Africa.

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His biggest awards was being named Role Model of the Year at the Future Leaders Awards and his nomination of Forbes Africa Person of the Year 2013 has elevated DJ Sbu into continental recognition. DJ Sbu has added to his many titles, author, with his most recent best-selling books titled "Leadership 2020: the Beginning" [WATCH THE VIDEO HERE >>](#) which he co-authored with business giants such as Dr. Tim Tebeila & Phuti Mahanye amongst others.

His latest best selling book is Billionaire\$ Under Construction: The Mindset Of An Entrepreneur.

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DJ Sbu has shaped youth culture and their thinking. Despite his tough upbringing in Tembisa, he has overcome obstacles on his journey to being great.

## HIS JOURNEY TO GREATNESS CONTINUES...

